## Why now is a great time to maximize your IRA Charitable Rollover



## What is the IRA Charitable Rollover?

- Donors who are age 70 ½ or older can make a gift of up to \$100,000 per year from their IRA (traditional or Roth) to the capital campaign.
- This strategy works for both itemizers and non-itemizers.

## Why do donors like this gift option?

- The gift counts against your required minimum distribution for the year.
- The gift is excluded from taxable income which is a nice tax benefit.
- It may prevent you from being pushed into a higher tax bracket and help avoid the limit on charitable deductions.
- It is easy to make you simply notify their IRA custodian.
- It minimizes the effect on cash flow; the gift is from assets, not your checkbook.